

The Edinburgh Festival

fringe

**Schools Poster
Competition 2016**

Activity Sheet – Stage 4

Facts about the Edinburgh Festival Fringe

- The first Edinburgh Festival Fringe took place in Edinburgh in 1947.
- The Edinburgh Festival Fringe runs for 25 days in August every year.
- In 2015 over 50,000 performances took place at the festival.
- Over 2 million tickets were issued for the festival in 2015.
- 313 venues or theatres took part in the festival.
- The dates for the 2016 Edinburgh Festival Fringe are 05–29 August 2015.
- There are eleven genres or types of performances in the Edinburgh Festival Fringe:
 1. Cabaret Variety
 2. Children's Shows
 3. Comedy
 4. Dance, Physical Theatre and Circus
 5. Events
 6. Exhibitions
 7. Music
 8. Musicals and Opera
 9. Spoken Word
 10. Theatre
 11. Street Performance

Facts about the Fringe Schools Poster Competition

- The Fringe Schools Poster Competition has been running for 35 years.
- In 2015, the poster competition had over 5,000 fantastic entries from 171 schools across Scotland.
- All of the poster entries to the competition included inspiring, colourful and creative images using the following media;
 1. Collage
 2. Drawing
 3. Painting
 4. Printmaking
 5. Experimenting
 6. Photography
 7. Graphic design

Complete the puzzle

Try to find all of the words in the puzzle.

B W P C C C D E I D S R F E C
C N S I H R I C C H N L E C O
E A S N A I R R O N F Q Y N L
G U B W O E L W C B A H C A L
M N I A A I S D J U P D O M A
O N I T R M T M R A S I M R G
G N I T N E M I R E P X E O E
L V U M N D T G B O N J D F D
E B T M E I O Y X I F S Y R I
V Q O S D T A E W M H R V E N
B O I S O T O P E R A X E P B
S G H H L A V I T S E F E P U
N I P R I N T M A K I N G L R
S T N E V E P H Y S I C A L G
E R I P S N I T H E A T R E H

1. CABARET
2. CHILDRENS
3. CIRCUS
4. COLLAGE
5. COMEDY
6. CREATIVE
7. DANCE
8. DESIGN
9. DRAWING
10. EDINBURGH
11. EVENTS
12. EXHIBITIONS
13. EXPERIMENTING
14. FESTIVAL
15. INSPIRE
16. MUSIC
17. OPERA
18. PAINTING
19. PERFORM
20. PERFORMANCE
21. PHOTOGRAPHY
22. PHYSICAL
23. PRINTMAKING
24. SHOWS
25. THEATRE

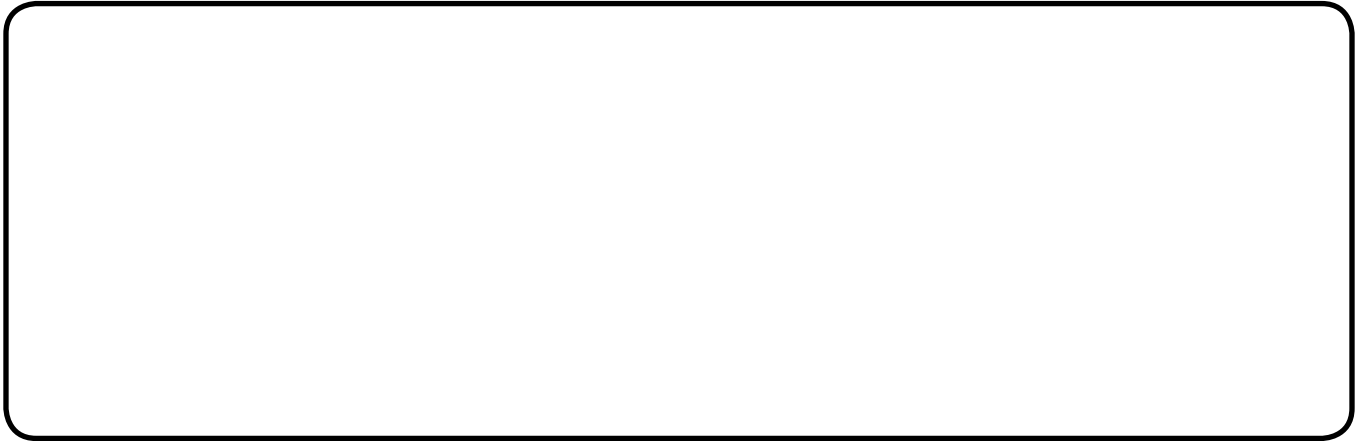
What did you see at the Festival Fringe?

Lesson 1 – Activity 1

Write down what you think should be considered when creating a poster for the Edinburgh Festival Fringe.

Discuss factors such as:

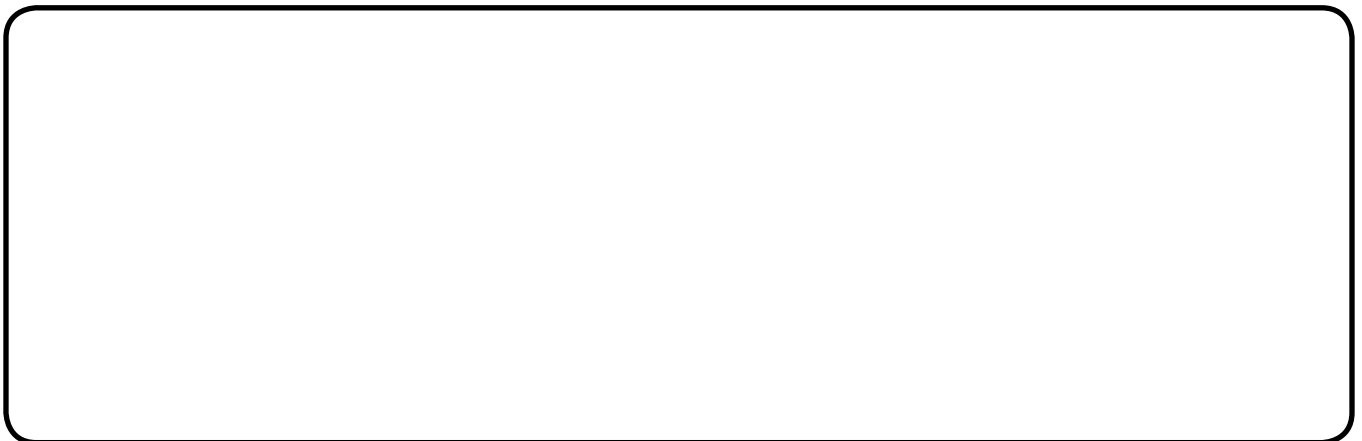
Colours and shapes



Materials and style

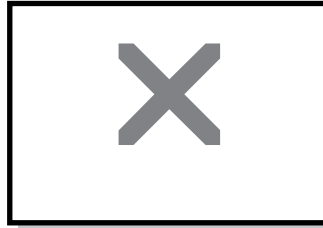
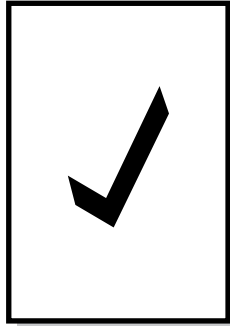


Mood and message



Here are some tips to help you with your poster design:

Your poster needs to be **A3 portrait** layout. An example of a portrait layout is below:



DOs

Your poster should be:

- ✓ **Original**
- ✓ **Colourful**
- ✓ **Eye-catching**
- ✓ **Fun**
- ✓ **Creative**

Think of some of the words you have used to describe the Festival Fringe and use these to create your poster.

- ✓ **Inspiring**
- ✓ **Fun**
- ✓ **Exciting**
- ✓ **Creative**

DON'Ts

Do not include the following in your poster design:

- ✗ **Words**
- ✗ **Numbers**
- ✗ **Dates**

What did you see at the Festival Fringe?

Lesson 2 – Activity 1

Your teacher will show you a slideshow of the Edinburgh Festival Fringe.
Watch the slideshow and answer the following questions:

Who do you see in the pictures?

What is happening in the pictures?

Where is it happening? On the street? In a theatre? At a concert?

Is the picture in the daytime or at night-time?

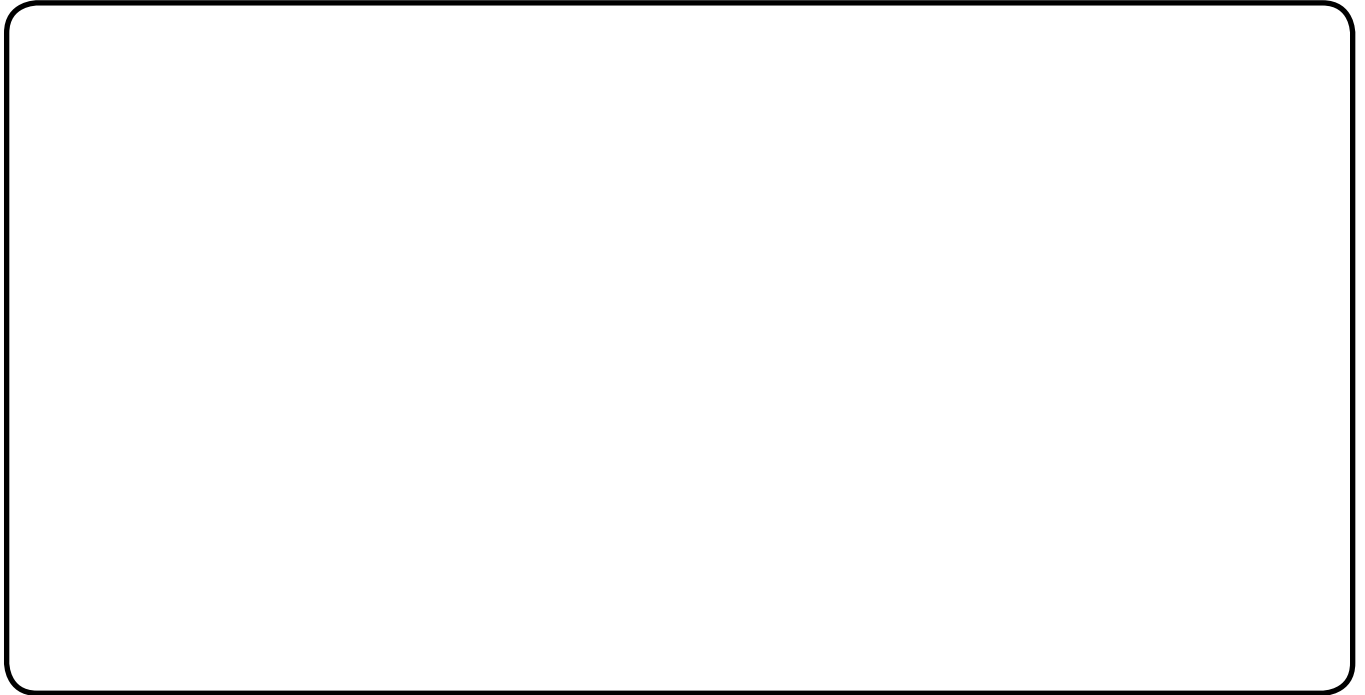
Why are the people in the picture doing the activity they are doing?

Short film

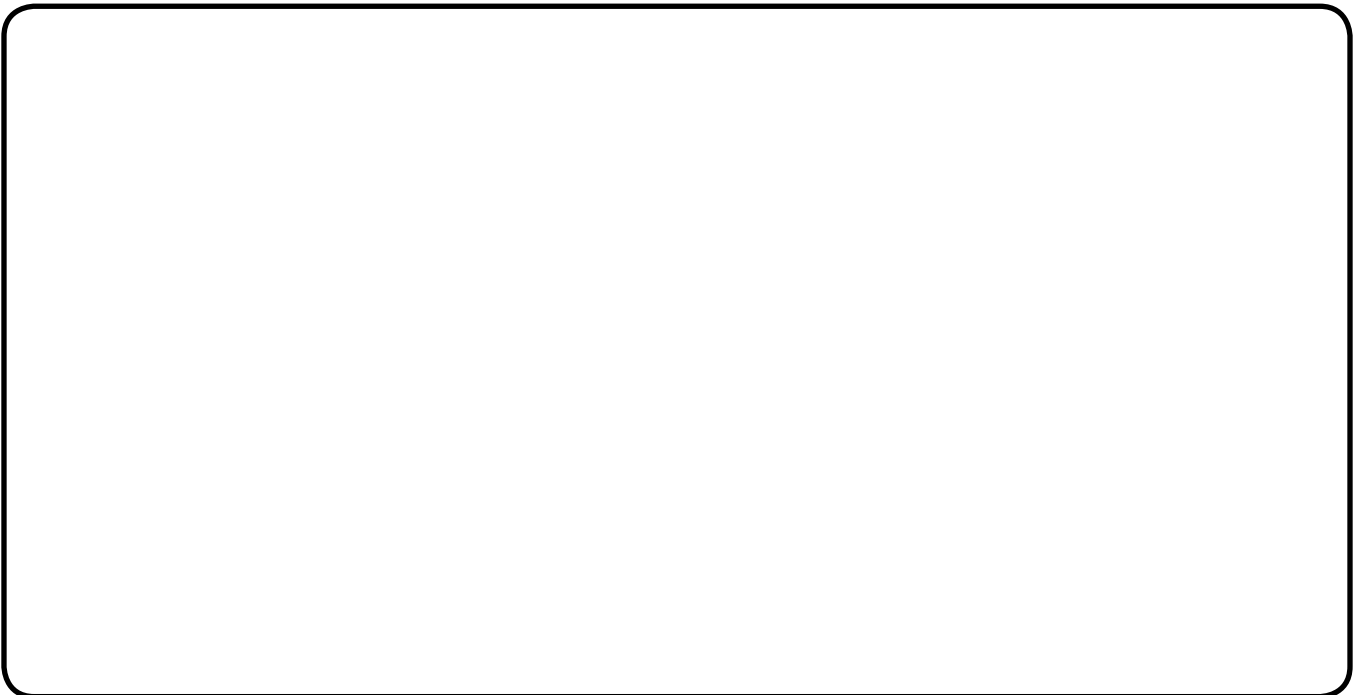
Lesson 2 – Activity 2

Your teacher will show you a short film about the Edinburgh Festival Fringe.
Watch the film and answer the questions below:

In pairs, talk about and then write down who, what, why, where, when.



In pairs discuss any shows or arts events that you have been to either at the Fringe or in your local area. Ask each pupil to interview their partner about the show or event and write down the answers, then report back to the rest of the class.



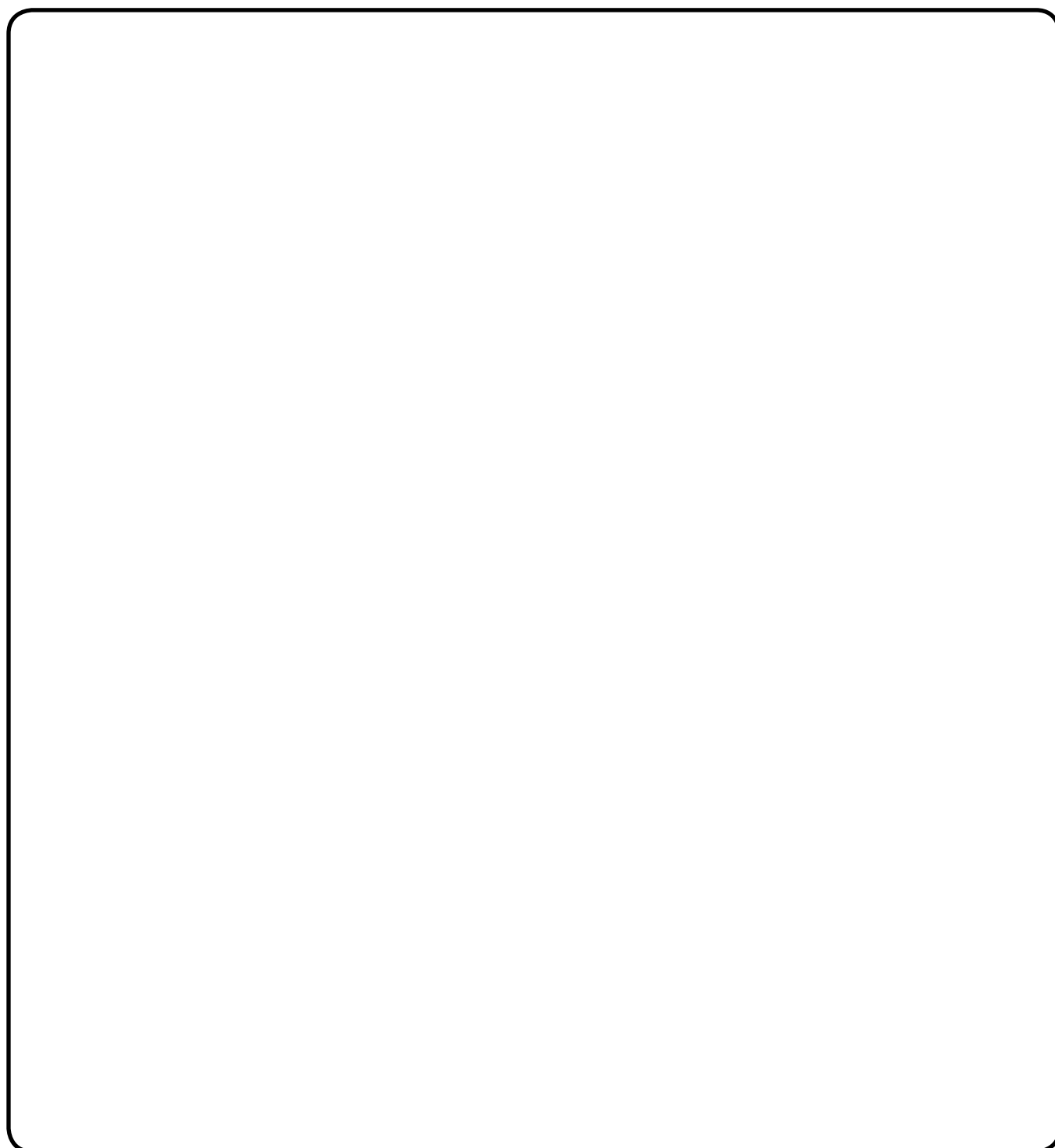
Create your own poster

Lesson 3 – Activity 1

Mood boards

Talk about different sources that a designer could use to gather information and inspiration for a project.

Gather information and images to make your own mood boards. Your mood board should be filled with words and pictures that you can use as inspiration for creating your own Fringe poster.



Plan your poster

Lesson 3 – Activity 2

What colours will you use?

What materials will you use?

Do you know what your poster will look like? Draw an outline below.
This will help you plan your design.

Art style

Lesson 4 – Activity 1

With the whole class, look at two or three different artworks, in different styles, and discuss the artworks, using the following format:

Describe it

What words would you use to describe it?

Relate to it

What interests you most about this work?

Analyse it

What can you tell us about the colours used?

Interpret it

What do you think is happening in the image?

Evaluate it

What do you think is good about the artwork?

Create your poster

You are now ready to create your poster

Look over all of the information and ideas you have gathered.

With these ideas in mind, consider the style, content, layout and purpose of your poster. Select the art materials you would like to use for creating your poster design.

Assess your poster

Answer the following questions:

What message do you think the poster conveys? What is the mood of your poster?

Which shapes, colours, shading and tone are used in your poster and why?

Which materials did you use? How did you apply these?

Was the poster influenced by any artists or styles?

Do you think your poster meets the design brief?